

# The 2009 Chai Society

## Keep the Dream Alive

### Shareholder's Plan – 2009

It is fair to say that over the course of 2008 we have thank G-d reached our targets in terms of whom we wanted to reach and how we wanted to reach them.

Jewish life on the West Coast will never be the same.

But so much more remains to be done.

We hope you will consider being a 2009 Shareholder in Chabad of the West Coast and help us go even further in our sacred task.

In the next four pages you will find an outline of the targets we have set for ourselves and hope you can help us reach them.



While the goals aren't small, neither are the achievements. We are making every effort to be cost effective and fiscally responsible in the way our funds are allocated and used.

Our financial records are kept in an organized and accountable manner. We are very conscious of keeping a transparent account of how this is managed.

At the beginning of 2007 Chabad of the West Coast appointed Nexia Cape Town (engagement partner - Derek Shapiro) as our independent auditor who will be auditing our accounts that will be made available to the Shareholders annually.

Please join in to make the difference

The total projected costs for 2009 are as follows (a complete budget is available on request;

<b>Total of Projected Fundraising for Jewish Montessori 2009</b>		
<b>To be raised by:</b>	<b>Projected allocation:</b>	<b>Contributions</b>
Chabad West Coast	Operational Expenses - Jewish Montessori	367,765
Chabad West Coast	Operational Expenses – The Shul	998,813
Chabad West Coast	Education Centre – Chabad West Coast	825,660
<b>Projected 2009 Deficit to be Fundraised by Chabad of the West Coast</b>		<b>2,192,238</b>

We have structured the shares as follows

The 2009 Fundraising Goal is **R2,196,000**

The following are options for “investors” looking for the “best value for money.”

Share Value: **R18, 000.**

Number of Shares available: **122.**

Total Value: **R2,196,000**

<b>Number of Shareholders</b>	<b>Shares</b>	<b>Single Value (ZAR)</b>	<b>Total Value</b>	<b>Cumulative</b>
1 Underwriter	20	360,000 (30,000 p/m)	360,000	360,000
1 Founder	10	180,000 (15,000 p/m)	180,000	540,000
2 Partners	5	90,000 (7,500 p/m)	180,000	720,000
10 Platinum Shareholders	2	36,000 (3,000 p/m)	360,000	1,080,000
<b>30 Diamond Shareholders</b>	<b>1</b>	<b>18,000 (1,500 p/m)</b>	540,000	1,620,000
44 Gold Shareholders	1/2	9,000 (750 p/m)	396,000	2,016,000
100 Silver Shareholders	1/10	1,800 (150 p/m)	180,000	<b>2,196,000</b>

Chabad of the West Coast is a Public Benefit Organization and is exempt from income tax in terms of section 10(1)(cN) of the Income Tax Act of South Africa. Chabad is registered with the South African Department of Social Development as a Non Profit Organization.  
**NPO 059 - 404**

**Bank Details:**  
Bank: FNB  
Account: Chabad of the West Coast  
Branch: Tableview  
Branch Code: 203809  
Account Number: 62126963744

Your “investment” is of vital importance to us and we guarantee you to the best of our ability – and with Hashem’s help - the best returns through the growth of Jewish life and Torah knowledge and observance for the West Coast Jewish community...

We wish you health, happiness, success and Nachas for you and all your loved ones.

## Shareholder's Plan – 2009

### The “West Coast Shareholders” Matching Grant

Since our inception **the community has galvanized** to a common cause. Whether in the school, Shul, holiday events, youth programme etc. Every one contributes, to the best of their ability – **be it time, money, creativity, and most importantly – with participation.**



In addition a substantial percentage of the financial “investment” in the growth and development of Jewish life on the West Coast has come from **sources beyond our own community;**

Donors from other communities in Cape Town, Johannesburg, Durban and abroad have all seen **the need to provide the foundation for the exciting future** (and present) of Jewish opportunities and communal infrastructure here.



While the West Coast may not boast of itself as the most affluent suburb of Cape Town **the renaissance** of Jewish life here has **vindicated the outside contributions** that have stimulated such growth.

In respect for the amazing participation of the community, **an anonymous donor** has come forward with a **matching grant proposal** to the members of the community.

**For every 1 Rand donated he will contribute another 1.**

A minimum contribution of **R1, 800** will then become a **R3,600 contribution!**



In order to facilitate a viable opportunity for this to develop we are offering a number of options that would include other benefits and corporate sponsorships.

Any contributions such as **Brocho sponsorships**, donations for **Aliyos, Friday Night Live**, pledge at the **Yom Kippur Appeal**, purchase of **Miracle Drive tickets** etc. can all be included in the sum total of your contribution making us eligible for this grant.

If you prefer to make (or facilitate) a Corporate Contribution we are working with Chabad of Cape Town on an upcoming golf day which will include corporate sponsorships etc.



**Together – all of us together – we can and will make it happen!**

## Shareholder's Plan – 2009

I hereby authorize you to debit my Bank Account or Credit Card on a monthly basis with the sum of R\_\_\_\_\_ to benefit Chabad of the West Coast

I understand that this contribution is over and above and Membership, Event or Tuition Fees paid to The Shul of Blouberg – West Coast or the Jewish Montessori Preschool

### YOUR DETAILS

Full name:	
ID Number:	
Spouse's name:	
Spouse's maiden name:	

### CONTACT DETAILS

Postal Address:	
Residential Address:	
Suburb:	
Town/City:	
Postal Code:	
Res Telephone:	
Bus Telephone:	
Cell Phone:	
Email:	
Occupation:	

### BANKING DETAILS

Account Name:	
Bank Name:	
Branch Name:	
Account Number:	
Branch Code:	
Account Type:	
Please debit my account on the	3 <sup>rd</sup> <input type="checkbox"/> 15 <sup>th</sup> <input type="checkbox"/> 27 <sup>th</sup> <input type="checkbox"/> of each month

### CREDIT CARD DETAILS

Credit Card Type:	<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> American Express <input type="checkbox"/> Diners
Card Number:	
Expiry Date:	
CVC Number:	
Please debit my card:	<input type="checkbox"/> Once-off <input type="checkbox"/> Every month

### SIGN HERE

Signature:	Date:
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Please fill out this sheet and fax to 021 557 9522